



Presents

*Hope
Kala*

March 4, 2017

Oak Harbor Club

Vero Beach, FL



Hope Gala

2017

Hope Gala is an American Cancer Society annual event that will offer elegant surroundings, a fine three-course dinner, cocktail beverages, a live and silent auction and live entertainment. This grand evening will be held on Saturday, March 4, 2017 at the Oak Harbor Club. Festivities will begin at 6:00 p.m.

Attendees will include corporate sponsors, community leaders, underwriters and guests. Our target market for this Gala Event includes influential individuals in our community as well as top corporate, medical, banking, health, legal and accounting firms and professionals.

According to the American Cancer Society, this year alone there will be an estimated 1,685,210 new cancer cases and 565,690 cancer deaths. That's approximately 4,620 new cases and 1,630 deaths every day. The American Cancer Society is committed to changing these devastating odds.

Proceeds from *Hope Gala* support our mission to **eliminate cancer** as a major health problem by preventing cancer, saving lives and diminishing suffering from cancer, through research, education, advocacy and service. Your support provides a unique opportunity to aide in the fight to eliminate cancer. The value you will receive through partnering with the American Cancer Society as well as the exposure provided within our community and with our guests of the Hope Gala is truly immeasurable.



PRESENTING SPONSOR

Investment: \$20,000

As THE Presenting Sponsor, you will be recognized as a champion in the fight against cancer. In appreciation of your support you will be awarded the following amenities:

EXCLUSIVE LEVEL: Only one opportunity available.

NAMING RIGHTS: The Presenting Sponsor's name will be included as part of the event name on all materials, including Save the Date and Invitation
Example: The American Cancer Society's 2017 Hope Gala Presented by "Your Company/Individual Name"

EVENT TICKETS: Premier Seating for 20

EVENT VISIBILITY:

- Recognition as the Presenting Sponsor with your company logo prominently featured in color on all signage and power points
- Speaking opportunity for representative during the event
- Recognition during evening program as the Presenting Sponsor by emcee

PROGRAM*:

- Recognition as the Presenting Sponsor with your company logo prominently featured on the front of the *Hope Gala* evening program
- Opportunity to place a full-page ad on the back cover of the Event program
- Recognition as the Presenting Sponsor on the Sponsor Page in the Event program

MEDIA:

- Recognition prominently placed on all *Hope Gala* advertisement materials
- Exclusive press release sent to local media announcing Presenting Sponsor of *Hope Gala*
- Company name prominently mentioned in all media releases for *Hope Gala*
- Company name prominently mentioned in Thank You advertising

**If commitment is made, and logo received prior to printing deadline*

For more information contact American Cancer Society – Jenny Fee 772-562-2272 ext. 2405



PLATINUM SPONSOR

Investment: \$15,000

EVENT TICKETS: Premier Seating for 14

INVITATION & SAVE THE DATE*: Recognition as a Platinum Sponsor with your company logo featured in the *Hope Gala* invitations

EVENT VISIBILITY:

- Recognition as a Platinum Sponsor with your company logo featured on all sponsor signage and power point
- Recognition during evening program as A Platinum Sponsor by emcee

PROGRAM:

- Opportunity to place a full-page ad in the Event program
- Recognition as a Platinum Sponsor on the Sponsor Page in the Event program

MEDIA:

- Recognition on all *Hope Gala* advertisement materials
- Company name mentioned in all media releases for *Hope Gala*
- Company name prominently mentioned in Thank You advertising

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GOLD SPONSOR

Investment: \$10,000

EVENT TICKETS: Premier Seating for 12

INVITATION*: Recognition as a Gold Sponsor with your company featured in the *Hope Gala* invitation.

EVENT VISIBILITY:

- Recognition as a Gold Sponsor with your company logo featured on all signage and power points.
- Recognition during evening program as a Gold Sponsor by emcee

PROGRAM*:

- Opportunity to place a half-page ad in the event program
- Recognition as a Gold Sponsor on the Sponsor Page in the event program

MEDIA:

- Recognition on all *Hope Gala* advertisement materials
- Company name mentioned in all media releases for *Hope Gala*
- Company name prominently mentioned in Thank You advertising

**If commitment is made, and logo received prior to printing deadline
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SILVER SPONSOR

Investment: \$5,000

EVENT TICKETS:

Priority Seating for 8

INVITATION*:

Recognition as a Silver Sponsor with your company featured on the *Hope Gala* invitation.

EVENT VISIBILITY:

- Recognition as a Silver Sponsor with your company logo featured on all signage and power points.
- Recognition during evening program as a Silver Sponsor by emcee

PROGRAM*:

- Opportunity to place a quarter-page ad in the event program
- Recognition as A Silver Sponsor on the Sponsor Page in the event program

MEDIA:

- Recognition on all *Hope Gala* advertisement materials
- Company name mentioned in all media releases for *Hope Gala*
- Company name listed in Thank You advertising

**If commitment is made, and logo received prior to printing deadline*

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BRONZE SPONSOR

Investment: \$2,500

EVENT TICKETS: Priority Seating for 4

INVITATIONS*: Recognition as a Bronze Sponsor with your company featured in the *Hope Gala* invitations

EVENT VISIBILITY:

- Recognition as a Bronze Sponsor with your company logo featured on all signage and power point presentations.
- Recognition during evening program as A Bronze Sponsor by emcee

PROGRAM*:

- Logo recognition as a Bronze Sponsor on the Sponsor Page in the Event program

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NAMING OPPORTUNITIES

ENTERTAINMENT SPONSOR - \$5,000

**EVENT TICKETS:
EVENT VISIBILITY:**

Tickets for 8

- Company name will be associated and recognized as Entertainment Sponsor throughout event

PROGRAM*:

Listing recognition as the Entertainment Sponsor on the Sponsor Page in the event program

COCKTAIL HOUR SPONSOR- \$3,000

**EVENT TICKETS:
EVENT VISIBILITY:**

Tickets for 4

- Company name will be associated and recognized as the Cocktail Hour Sponsor throughout event.
- Opportunity to provide napkins or coasters with company name or logo

PROGRAM*:

Listing recognition as the Cocktail Hour Sponsor on the Sponsor Page in the Event program

GALA DÉCOR SPONSOR - \$2,000

**EVENT TICKETS:
EVENT VISIBILITY:**

Tickets for 4

- Company name will be associated and recognized as the Gala Decor Sponsor throughout event.

PROGRAM*:

Listing recognition as the Gala Decor Sponsor on the Sponsor Page in the event program

VALET SPONSOR - \$1,500

**EVENT TICKETS:
EVENT VISIBILITY:**

Tickets for 2

- Company name will be associated and recognized as Valet Sponsor upon arrival and throughout event.
- Opportunity to provide approved promotional item placed in each car upon exit.

PROGRAM*:

Listing recognition as the Valet Sponsor on the Sponsor Page in the Event program

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SPONSOR COMMITMENT FORM

March 4, 2017 ▪ Hope Gala

Event Opportunities	
<p><u>Sponsorship Opportunities:</u> <i>(These include Priority Seating)</i></p> <p><input type="checkbox"/> Presenting Sponsor - \$20,000 ~ Exclusive</p> <p><input type="checkbox"/> Platinum Sponsor - \$15,000</p> <p><input type="checkbox"/> Gold Sponsor - \$10,000</p> <p><input type="checkbox"/> Silver Sponsor - \$5,000</p> <p><input type="checkbox"/> Bronze Sponsor - \$2,500</p>	<p><u>Naming Opportunities:</u></p> <p><input type="checkbox"/> Entertainment Sponsor - \$5,000</p> <p><input type="checkbox"/> Cocktail Hour Sponsor - \$3,000</p> <p><input type="checkbox"/> Gala Decor Sponsor - \$2,000</p> <p><input type="checkbox"/> Valet Sponsor - \$1,500</p> <p><input type="checkbox"/> Patron Sponsor - \$1,000</p>

Sponsor Name: _____

****Please print or type all information legibly and *exactly* as it should appear on all print materials****

Contact Name: _____ Title: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: () _____ Fax: () _____

E-mail: _____

_____ I would; I _____ would **not** like my name/company to appear in event publications.

Enclosed: ___ Logo on disc ___ Forthcoming ___ Logo via e-mail (jenny.fee@cancer.org)

PAYMENT INFORMATION:

Confirmation of contributions received before printing deadlines will be listed in print material. January 10, 2017 is the deadline to appear in the invitation. **ACS TAX ID #: 13-1788491**

Check enclosed in amount of: _____ **Make checks payable to American Cancer Society OR**

Please charge my Credit Card (please provide cardholder's contact information if different from above):

Account Number: _____ Exp. Date: _____

Signature: _____ Date: _____

Please mail completed form to: American Cancer Society - Indian River County Unit,
3375 20th Street, Suite 100, Vero Beach, FL 32960 or fax to (772) 562-2666

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL OR RECOMMENDATION BY THE STATE.



PATRON SPONSOR

Investment: \$1,000

EVENT TICKETS: Priority Seating for 2

PROGRAM*: Logo recognition as a Bronze Sponsor on the Sponsor Page in the Event program

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PATRON SPONSOR

Investment: \$1,000

EVENT TICKETS: Priority Seating for 2

PROGRAM*: Logo recognition as a Bronze Sponsor on the Sponsor Page in the Event program

**If commitment is made, and logo received prior to printing deadline*

For more information, contact American Cancer Society – Jenny Fee 772-562-2272 ext. 2405